



PRIMA
SOLUTIONS
From Aptean

SIMON JERSEY
FUNCTIONAL FASHION



**PRIMANET IS KEY
IN SUPPORTING
SIMON JERSEY'S
EFFICIENT AND
EFFECTIVE
WAREHOUSE
OPERATIONS.**



Founded in 1971, Simon Jersey is the UK's leading workwear fashion company; supplying businesses with whatever they need to go to work in, from small independent companies through to multi-national global brands, including, Emirates, ISS and Nando's.

Their vast portfolio provides uniform and workwear solutions for industries including beauty, healthcare and hospitality, with an array of work trousers, tunics, polo shirts and many more suitable clothing and accessory options.

With their success built on providing the best catalogue of uniform solutions for over 45 years, they are continuing to develop their ranges of workwear week-by-week to bring the most up to date trends, patterns, fabrics, colours and uniform solutions to businesses across the world.

Their unrivalled expertise in designing and supplying world class uniforms led to Simon Jersey being appointed as the official uniform supplier of Team GB in the Rio, Pyeongchang and Tokyo Olympics.

The brand is dedicated to the sustainable sourcing of materials for their workwear and uniforms, as they manufacture over 2 million garments under the Simon Jersey brand every year.

As many of the garments produced are bespoke to their customers, they ensure that the highest standards are met, using only carefully selected and trusted suppliers and adopting a code of standards based on the ETI Base Code with regular audits.

In addition to designing and manufacturing, Simon Jersey offer a customer focused range of services, from fast online ordering, embroidery service to a fully managed account service with account managers based all over the UK.

All Simon Jersey clothes combine style with functionality and are designed to fit and flatter every shape and size.

Their staff uniforms and clothing brands are carefully selected based on high quality, performance, style and value, and include Regatta and Orcon workwear.

With work uniform styles suitable for everything from trade uniforms to factory floor workers, all Simon Jersey industrial workwear can be customised and branded using their personalisation and embroidery service.

All of their beauty therapist uniforms and beauty tunics can also be personalised with embroidered logos, lettering, and screenprinting, helping their customers to create their own bespoke salon wear and spa uniforms to reflect their unique brand identity.

They also cater to the public and private healthcare sectors, so their collection of healthcare uniforms has been expertly designed with all medical settings in mind.

Simon Jersey is part of the ballyclare Group.

PARTNERING WITH PRIMA

Simon Jersey manages businesses spanning multiple countries to provide seamless international workwear solutions. Some of the challenges they faced included:

- Disparate systems and processes
- A warehouse solution to manage multiple locations and provide scalability to grow with the business
- A system to support and expand the business's managed care offering as well as attract new customers
- Visibility of stock across the business
- Flexible reporting and real-time data insights
- Duplication of work and manual input leaving room for error
- Auditing functionality
- Material traceability to support sustainability claims



OUR COMMITMENT TO YOU

Our products are the result of decades of expertise. But what really matters to us is building long-term relationships, so we understand your needs and can help you achieve your goals.

GET IN TOUCH

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THE PRIMA SOLUTION

We have overhauled and unified Simon Jersey's key business processes and simplified their complex supply chain. The PrimaNet system has:

- Delivered efficient process management across sales, purchasing and stock control functions
- Provided visibility of stock across all channels and customer transactions for real-time access to stock and sales figures to optimise inventory levels and maximise sales opportunities
- Created seamless communication across the entire supply chain to enhance communications, building stronger working relationships and more collaborative working
- Provided audit functionality enables easy measurement of staff performance and other key metrics
- Delivered an instant view of company financial performance in real-time

THE IMPACT

- PrimaNet is key in supporting Simon Jersey's efficient and effective warehouse operations, managing stock allocations from three purpose-built warehouses, one based in the UK and two in Europe. Garments can be delivered as individual orders, bulk deliveries or as wearer packs. Stock is distributed to the right channel at the right time to maximise margins, stock levels are confidently managed with real-time data enabling them to operate on reduced inventory levels whilst also seamlessly managing increased warehouse throughput
- Our Wardrobe Management software has streamlined the ordering and management of uniform requirements providing online uniform ordering showing all products available, the differing uniforms for job roles, sizing guides, stock information and hosts any additional forms customers may need to assist with ordering. Customers can keep track of dispatch information, delivery, manage returns and exchanges and keep up to date with invoicing as well as maintaining close control over budgets



To find out more about Simon Jersey, visit:

<https://www.simonjersey.com/>

Get in touch to discover how we can help your business succeed.