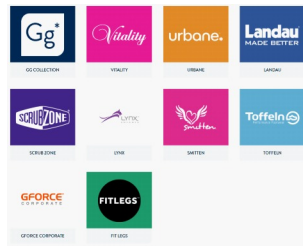


CELEBRATING 25 YEARS: A PARTNERSHIP MADE TO LAST

Founded in 1906, Leicester based Grahame Gardner Ltd have been designing, manufacturing and supplying the very finest quality uniforms for over 100 years.

The business initially covered a vast array of products from Healthcare, Dental, Nursing and Veterinary uniforms, to school uniforms, workwear and corporate clothing. However, in 1936 the business was divided into two separate companies with Grahame Gardner focusing on workwear and Gymphlex specialising in sportswear. This enabled each business to focus on their own areas of expertise.

Grahame Gardner now has 10 different brands under it's wing, each designed to meet the needs of businesses as wide ranging as healthcare to hospitality.



They have seen some phenomenal changes to the healthcare market; technically advanced fabrics have transformed the comfort of uniforms for healthcare staff, and the design of garments has changed the face of healthcare immeasurably for the better.

This has led to the range continually evolving with flexibility being key; a huge range of garments, extensive colour palettes, design options and in-house embroidery all enable customers to find a uniform as unique as them and help to differentiate them from their competitors.

<https://www.grahamegardner.co.uk/>



THE PRIMA SOLUTION

PrimaNet was first introduced into Grahame Gardner in 1991 to support the business in meeting the rapidly changing demands of the industry.

With services ranging from the provision of standard stock through to personalised products, bespoke designs and managed service contracts, Prima Solutions understood the specialist requirements needed across the organisation with software built specifically for these needs.

PrimaNet fulfils these challenging requirements through effective stock control and planning, sourcing of components and finished goods, manufacturing process management and efficient order processing, to name a few.

"I am very proud to be steering the company into the future, adapting and evolving to give our customers the very best in workwear.

Our 25 year partnership with Prima Solutions has provided us with a system to achieve this and is future-proofed to allow us to meet the ever changing processes that affect our business going forward. We look forward to many more years of business together."

JAMES GREENLEES

CHAIRMAN AT GRAHAME GARDNER

Web-based self-service allows customers to access the system online to place orders, progress check, chase orders and amend order details. Not only does this provide a more efficient way to operate, but it creates a partnership between the supplier and the customers for the mutual benefit of both businesses.



Grahame Gardner's sister company, Gymphlex specialises in sportswear designed for comfort and style and only uses the finest manufacturers in the world.

They swiftly grew their reputation as a renowned British sportswear institution and gained a loyal fan base of successful sportsmen and women, many wearing their garments from school days and throughout their International sporting careers.

They're proud to have supplied garments to Premier Division Football teams, Rugby teams and even royalty.



In 1990, Gymphlex identified a new and exciting opportunity to develop the brand internationally in Japan.

Launched as a Leisurewear range, where it continues to thrive today, their exclusive styles are carefully recreated for the fashion forward, conscientious Japanese consumer.

This sportswear-inspired collection can be found in the finest shops all across Japan.



<https://www.gymphlex.co.uk/>

A GROUP SOLUTION

Prima Solution's partnership success with Grahame Gardner led to Gymphlex moving to the PrimaNet software suite for its own growing needs.

Having a group solution and a system that can change and evolve with the business was essential, as was the ability to manage manufacturing both at home and internationally.

In 2001, Gymphlex began manufacturing for many leading designer brands, including; Burberry, Barbour, Lonsdale and Margaret Howell.



From their humble beginnings as a family run UK manufacturer, they now have carefully selected factories around the world.

With small, owner managed factories and a focus on quality and attention to detail, the Prima Solution ensured that nothing was overlooked and provided real-time business insights for the company to make fully informed business decisions.

The factory in Horncastle where the business has been based since 1973, remains the beating heart of the company.

As a truly British brand, with decades of expertise, they know it's important to stick to their roots, and are proud to still manufacture elements of their collection right here in the UK.



To find out how we can help your clothing, footwear, accessories or workwear business, please get in touch: info@primasolutions.co.uk

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