PRIMA SOLUTIONS

PRIMANET E-COMMERCE
THE COMPLETE INTEGRATED ONLINE SYSTEM

According to the Office of National Statistics, Internet sales now account for 16.4% of total retail sales (2017/18), versus just 4.9% 10 years ago.

An effective e-Commerce website is no longer a 'nice to have' addition to the modern apparel business, it is an essential tool to ensure the business remains competitive and maximises the opportunities in bringing future growth to the company.

However, in order to make the e-Commerce website effective, it needs to accurately represent the business position with regards to products, prices and availability.

Utilising web services technology, the PrimaNet e-Commerce module is designed to meet the needs of the modern clothing, footwear and accessories business, providing fast, reliable and proven integration with a corporate website.

KEY FEATURES

► Provides fast, accurate, reliable data

► Real-time integration with the corporate website

► Enables the true stock position to be viewed as soon as a product is selected

► Accurately reflects website prices and promotions

► Facilitates the seamless management of customer accounts

► Automated functionality means there is no manual input, saving time and reducing errors

► Customer orders are automatically fed through the application right through to distribution

► Email notifications can be used to provide a status update on customer orders as they progress

► Full refund and exchange functionality

► Supports global website requirements; from multiple currency management through to export distribution documentation, enabling businesses to ship all around the world

KEY BENEFITS

► The corporate website becomes a controlled extension of the business

► Provides an exceptional level of stock control avoiding out of stock situations and unhappy customers

► Delivers outstanding customer service with the website offering the same quality of service and information that would be given in person

Click here to see our video or visit our YouTube Channel at:
https://www.youtube.com/watch?v=I-X6Bdf08H0

CREATING A CONTROLLED EXTENSION OF YOUR BUSINESS WITH A COMPLETELY INTEGRATED ONLINE SYSTEM