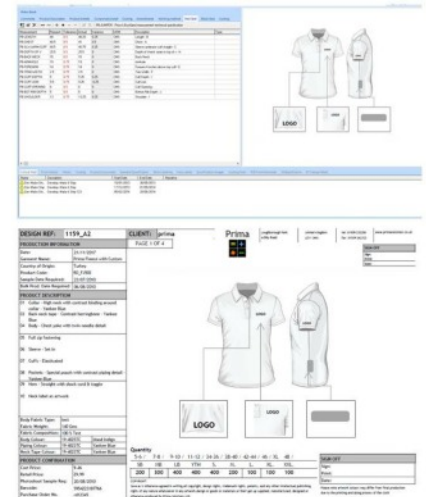


Specifically designed for the clothing, footwear, accessories and homeware market sectors, PrimaNet Product Development (PLM) has been created to streamline the design and development process from initial idea through to in-store delivery.

The Product Development application creates the building blocks and workflow for your product design and development process. The system is fully configurable allowing the user to set up the required attributes of a product, keep key information in a centralised location, proactively manage the product lifecycle throughout development and manage the flow of information to all parties.

This provides unrivalled flexibility to design and define products to the level that suits your business, whilst a centralised critical path ensures that everyone in the supply chain can access up-to-date product and event information.



## KEY FEATURES

- ▶ Ultimate flexibility; a single product can have multiple user-defined attributes, ideal for the clothing, footwear, accessories and homeware markets
- ▶ Information libraries can be created for component parts, including colours, styles, fabrics and embellishments
- ▶ A product management centre; the application provides access to a single, up-to-date product record which is easy to manage and maintain
- ▶ Comprehensive seasonal range management supports the phased introduction of products and manages colour changes to products from one season to the next
- ▶ Measurement templates allow the user to establish measurements and conformity for a sample size and then apply this across the size range based on a specific rule set
- ▶ As a product progresses through the design / prototype / sampling process, the application automatically takes a snapshot and records the latest version. Pin authorisation can also be activated to ensure approval is needed before the product can move to the next stage
- ▶ Highly visual; the use of icons and colour coding make it easy to understand the status of a range or individual products
- ▶ Capacity to automatically generate product codes and descriptions to provide a standard uniform approach to your product identification process
- ▶ Highly configurable cost/price profile functionality, empowering the user to ensure all costs are captured and an optimum price across the currencies is derived. This can then feed into the main order management module

- ▶ Supports factory selection by utilising a comparative costing function with dual sourcing capability
- ▶ Centralised email and correspondence function
- ▶ Product specification documentation can be tailored to your business requirements
- ▶ Key changes can be audited such as changes to the Bill of materials. Notification of these changes can then be sent to relevant personnel
- ▶ Access control; user access can be filtered by factory, range, specific person etc. with the ability to view areas relevant to them, update data or not see areas at all dependent on the user's role

## KEY BENEFITS

- ▶ Transforms your product design and development process - bringing together all of the disparate spreadsheets, CAD designs, Word documents, email correspondence, graphics/images into a central, single point of access
- ▶ Streamlines the product lifecycle process from fabric and trim management to multiple designs and range selection with a more efficient workflow and improved delivery times to market
- ▶ The Product Development module acts as a complete product management centre for your business, helping to manage the key stages of the process
- ▶ Promotes enhanced collaborative working with suppliers and factories globally with multi-lingual capacity
- ▶ Full reporting capability on all data entered enabling the creation of strategic decision making reports

## MANAGING THE PRODUCT LIFECYCLE FROM INITIAL CONCEPT THROUGH TO IN-STORE DELIVERY

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