PRIMA SOLUTIONS

STOCK PLANNING, FORECASTING & MERCHANDISING

MAXIMISE YOUR PLANNING CAPABILITY

Balancing your service levels and inventory costs depends highly on efficient access to real-time data ranging from historical and forecast demands to specific stock replenishment algorithms.

The PrimaNet Stock Planning, Forecasting & Merchandising module is a powerful interactive solution that enables businesses to effectively meet anticipated demand for goods across all channels.

Multiple planning methods are available, allowing you to select the most appropriate method which will suit your business model. The impressive interactive user interface allows planners to see the impact of creating the buying plan in real-time.

The rich functionality embedded in the Stock Planning, Forecasting & Merchandising software will allow you to order with confidence and optimise your stock levels!

OUR COMMITMENT TO YOU

Our products are the result of decades of expertise. But what really matters to us is building long-term relationships, so we understand your needs and can help you achieve your goals.

GET IN TOUCH!

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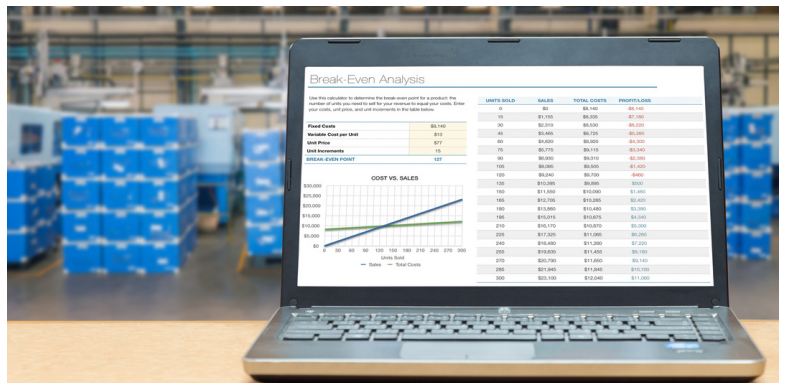
KEY FEATURES

► Effectively supports the procurement of continuity and seasonal products
► Provides an enhanced stock planning experience through the utilisation of inter-connected panels of real-time data
► Multiple methods of calculating projected sales such as historical sales growth are available
► Visibility of sales and purchase order history for each product being planned
► Ability to assign stock planning parameters such as stock cover and sales growth at multiple levels
► Allows planning adjustments and exclusions to prevent one-off exceptional selling events distorting the proposed buying quantities
► Allows buyers to manipulate the recommended quantities during real-time planning sessions
► The container optimisation functionality provides instant visibility of the container volume utilised by the proposed purchase order
► Retains history of planning activity for future reference
► Create purchase orders at the hit of a button from interactive planning sessions
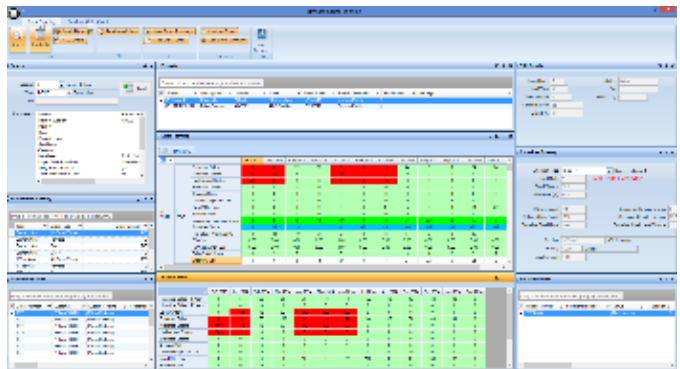
KEY BENEFITS

► Maximises profitability and cash flow by optimising inventory levels
► Enhances customer service by reducing costly stock-out events
► Reduces shipping costs with optimised containerisation
► Provides enhanced and precise procurement decision support
► Increases planning efficiency by systematically performing complex planning calculations
► Ability to access previous buying decisions to confirm current buying proposals
► Facilitates currency commitment planning based on projected purchase orders