

STOCK PLANNING, FORECASTING & MERCHANDISING

MAXIMISE YOUR PLANNING CAPABILITY

Balancing your service levels and inventory costs depends highly on efficient access to real-time data ranging from historical and forecast demands to specific stock replenishment algorithms.

The PrimaNet Stock Planning, Forecasting & Merchandising module is a powerful interactive solution that enables businesses to effectively meet anticipated demand for goods across all channels.

Multiple planning methods are available, allowing you to select the most appropriate method which will suit your business model. The impressive interactive user interface allows planners to see the impact of creating the buying plan in real-time.

The rich functionality embedded in the Stock Planning, Forecasting & Merchandising software will allow you to order with confi[®]dence and optimise your stock levels!

OUR COMMITMENT TO YOU

Our products are the result of decades of expertise. But what really matters to us is building long-term relationships, so we understand your needs and can help you achieve your goals.

GET IN TOUCH!

Call us: Email us: Website: Address: +44 (0) 1509 232 200 info@primasolutions.co.uk www.primasolutions.co.uk Prima Solutions Ltd Dock 2/205, Pioneer Park 75 Exploration Drive, Leicester. LE4 5NU



Use this calculator to dea	Break-Even Analysis Use this calculator to determine the break-even point for a product the number of units you need to set the your evenue to equal your costs. Draw		BALES	TOTAL COSTS	PROFILAGES	12
your costs, unit price, and	unit increments in the table below.	0	80	\$8,140	48,140	
the second second section of the second s		15	\$1,155	\$8,335	47,580	and the second second
Fixed Costs	\$9,140	30	\$2,510	\$8,500	-\$6,220	
Variable Cost per Unit	813	-45	\$3,465	\$8,725	-85,200	
Unit Price	877	60	\$4,620	\$8,620	-84,900	
Unit increments	15	75	\$6,775	80,115	-\$3,340	
EREAK-EVEN POINT	127	90	\$6,930	99,310	-\$2,390	1
		105	\$8,085	\$9,505	-\$1,420	
	COST VS. SALES		99,240	\$9,700	-6400	
\$30,000		135	\$10,395	\$9,895	\$500	
525.000		160	811,660	\$12,090	\$1,460	
120.000		165	\$12,705	\$10,295	\$2,420	
511.000		180	\$13,860	\$10,480	\$3,380	
		195	\$15,015	\$10,675	\$4,540	
\$10,000		210	\$16,170	\$10,870	\$5,300	and the second sec
55,000		225	\$17,325	\$11,065	\$1,200	
	90 120 150 180 210 240 270 300	240	\$18,480	\$11,200	\$7,220	
0 10 10	VG 120 150 180 210 240 270 300 Units Sold	255	\$19,635	\$11,455	55,150	
	Sales - Total Costs	270	\$20,790	\$11,660	80,140	
		285	\$21,945	\$11,045	\$10,100	
		300	\$23,100	\$12,040	\$11,060	

KEY FEATURES

► Effectively supports the procurement of continuity and seasonal products

► Provides an enhanced stock planning experience through the utilisation of inter-connected panels of real-time data

► Multiple methods of calculating projected sales such as historical sales growth are available

► Visibility of sales and purchase order history for each product being planned

► Ability to assign stock planning parameters such as stock cover and sales growth at multiple levels

 Allows planning adjustments and exclusions to prevent one-off exceptional selling events distorting the proposed buying quantities
Allows buyers to manipulate the recommended quantities during real-time planning sessions

► The container optimisation functionality provides instant visibility of the container volume utilised by the proposed purchase order

► Retains history of planning activity for future reference

► Create purchase orders at the hit of a button from interactive planning sessions



KEY BENEFITS

► Maximises profitability and cash flow by optimising inventory levels

- ► Enhances customer service by reducing costly stock-out events
- ▶ Reduces shipping costs with optimised containerisation
- \blacktriangleright Provides enhanced and precise procurement decision support

► Increases planning efficiency by systematically performing complex planning calculations

► Ability to access previous buying decisions to confirm current buying proposals

► Facilitates currency commitment planning based on projected purchase orders