PRIMA
SOLUTIONS

ORDER MANAGEMENT

DELIVERING EFFICIENT PROCESS MANAGEMENT ACROSS SALES, PURCHASING AND STOCK CONTROL FUNCTIONS

Designed specifically for the clothing, footwear accessories and homeware market sectors, the Order Management application sits at the heart of the PrimaNet solution, delivering efficient process management across sales, purchasing and stock control functions.

Order Management provides an array of features to support your multi channel business.

The highly configurable nature of the Order Management system means it is able to meet the specific needs of your business and retain the agility required to fulfil the dynamic needs of this marketplace.

OUR COMMITMENT TO YOU

Our products are the result of decades of expertise. But what really matters to us is building long-term relationships, so we understand your needs and can help you achieve your goals.

GET IN TOUCH!

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KEY FEATURES

► Product, stock management and customers lie at the core of all activities to provide strategic customer data management and an improved customer experience

► Helps multi-channel businesses embrace true omni-channel processing with a single view of products and customers in real-time

► Manages business data with a flexible product matrix , easy data input and comprehensive reporting functionality for full visibility with drill down options and summarised information

► Interactive stock planning functionality effectively meets the anticipated demand for goods across all channels

► Provides seamless communication across the entire supply chain to enhance communications, building stronger working relationships and more collaborative working with the full supply chain

► The application is highly configurable to meet the specific needs of the business and the dynamic requirements of the clothing, footwear and accessories market sectors

► Real-time integration with external systems provides seamless communication across the entire supply chain

► Provides a single view of data across the whole business for one version of the truth

KEY BENEFITS

► Provides true scalability to manage and adapt to the growing needs of a business and its users, creating a competitive advantage

► Ensures visibility of stock across all channels and customer transactions for real-time access to stock and sales figures to optimise inventory levels and maximise sales opportunities

► Flexible reporting and data analysis simplifies and supports the complex business processes to provide strategic and operational reporting insights for better business decisions